



Department of Transportation State of Hawaii

General Population Telephone Survey Highlights

Prepared By



January 31, 2003

Highlights

Speeding Behavior

- About one-tenth (12%) of the respondents drive at or below the speed limit.
- As drivers, almost half (45%) exceed the speed limit by eleven to twenty miles per hour over.
- The majority (52%) of the participants believe that one to five miles per hour over the speed limit is an acceptable speed to drive.

Seatbelt Usage Behavior

- The percentages of respondents who wore always wore their seatbelt as a driver was 91% and as a front seat passenger was 90%.
- Half (52%) of the participants always wore their seatbelt as a backseat passenger.
- Most (87%) said that other members in their household always wore their seatbelt.
- Three-quarters (74%) of the respondents said that they always insist that all passengers wear a seatbelt.

Highlights Continued

Speeding Issues

- The level of agreement* among respondents revealed that 82% believed extreme speeding is the major cause of highway fatalities.
- Over three quarters (78%) of the participants agreed* that most people drive above the speed limit in Hawaii.

Seatbelt Issues

- Nearly all (95%) of the respondents agreed* that drivers and passengers should wear a seatbelt at all times.
- Seven in ten (70%) of the respondents agreed* that seatbelts offer adequate protection during a collision.

Pedestrian Issues

- Most (93%) agreed* that drivers should not proceed when pedestrians are in a crosswalk.
- The level of agreement* among half (48%) of the participants showed that they believed the roads in Hawaii are not pedestrian friendly.

Motorcycle Issues

- The majority (85%) of the respondents agreed* that motorcycle riders should wear helmets.
- Three-quarters (75%) agreed* that motorcycle helmets decrease the number of rider fatalities.

* "Strongly Agreed" or "Somewhat Agreed" based on a balanced, five-point scale

Highlights Continued

Tickets and Arrests

- One in five (17%) of the participants were either ticketed or arrested in the last five years.
- Of those cited or arrested, the majority (60%) received a speeding ticket.
- Most (71%) of the respondents said that the possibility of receiving tickets or being arrested influences their driving habits.

Accidents

- Half (50%) of the respondents knew other people who were involved in an accident in which someone was injured.
- One-fifth (22%) of the participants have been injured in a traffic accident.
- Half (48%) of the respondents said their another person's accident or their own accident has changed their driving behavior.

Fatality Rate Awareness

- The majority (33%) of the participants estimated that there were 51 to 100 traffic-related fatalities in Hawaii each year.
- Speeding was assumed to be the primary reason for most of the fatalities, which was closely followed by seatbelt non-usage.

Highlights Continued

Program Awareness and Effectiveness

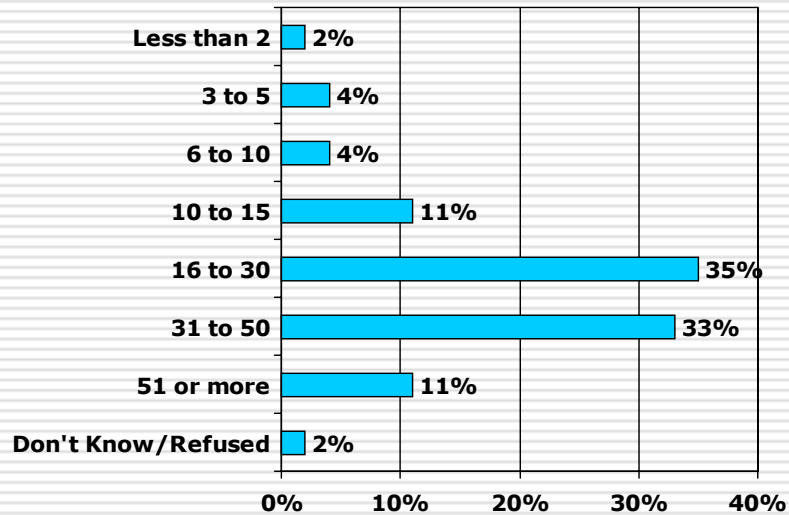
- Most of the respondents were aware of the *Click-it or Ticket* and *Van Cam / Enforcement Camera* programs (83% and 78%, respectively).
- Three-quarters (74%) of the participants believed that *Click-it or Ticket* was effective.
- Less than half (44%) said that the *Van Cam / Enforcement Camera* program as effective.

Law Proposals

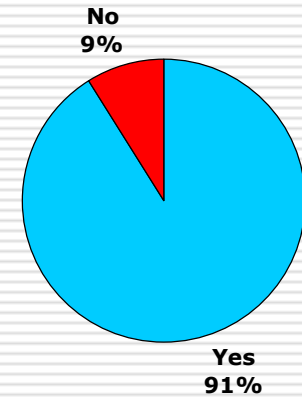
- Four in five (80%) of the respondents were in favor of a universal seatbelt law.
- Most (79%) of the participants said there should be a motorcycle helmet law for all riders.
- Relatively few (15%) supported a no right turn on red law.

General Population Overview

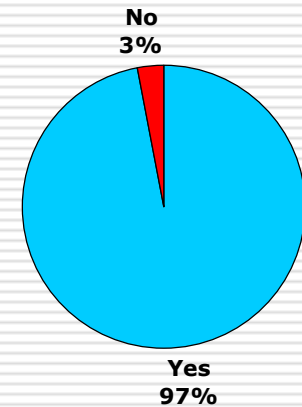
Years Driving



Licensed Driver

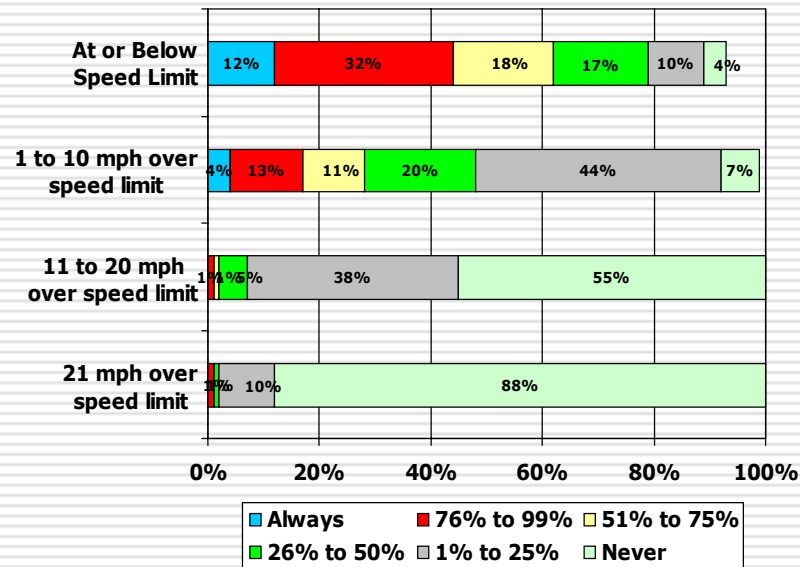


Auto Insurance

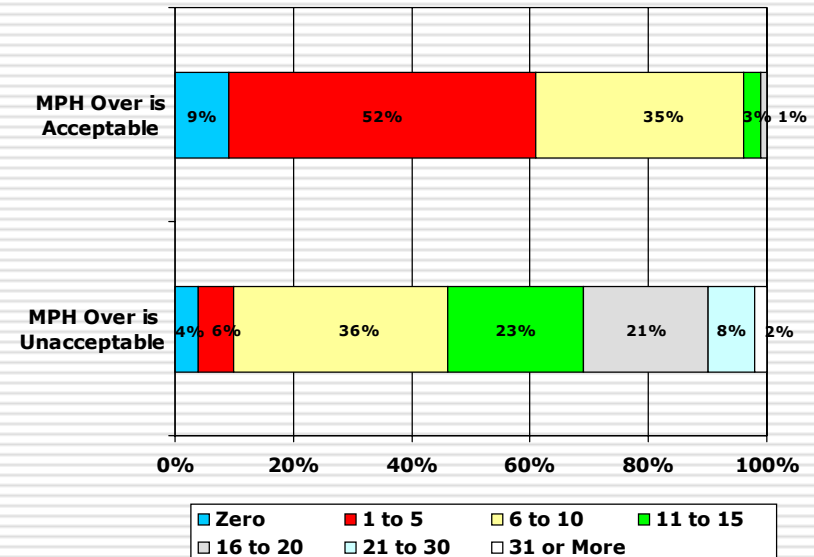


Speeding Behavior

Personal Behavior



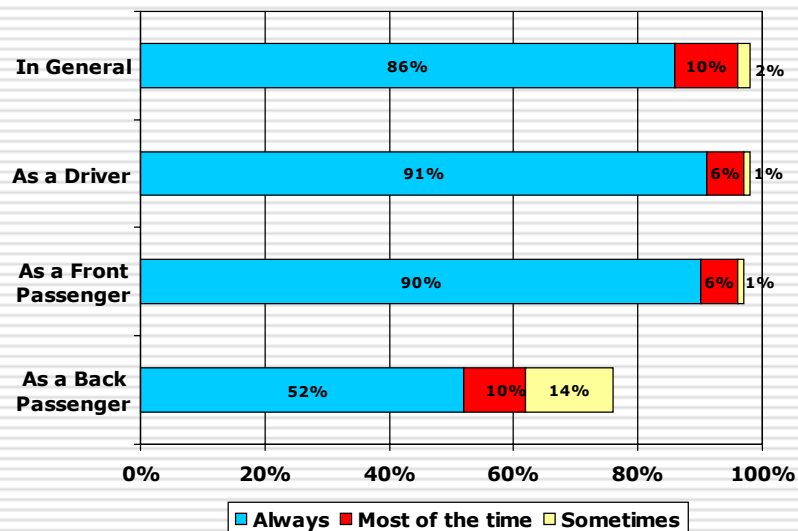
Acceptability



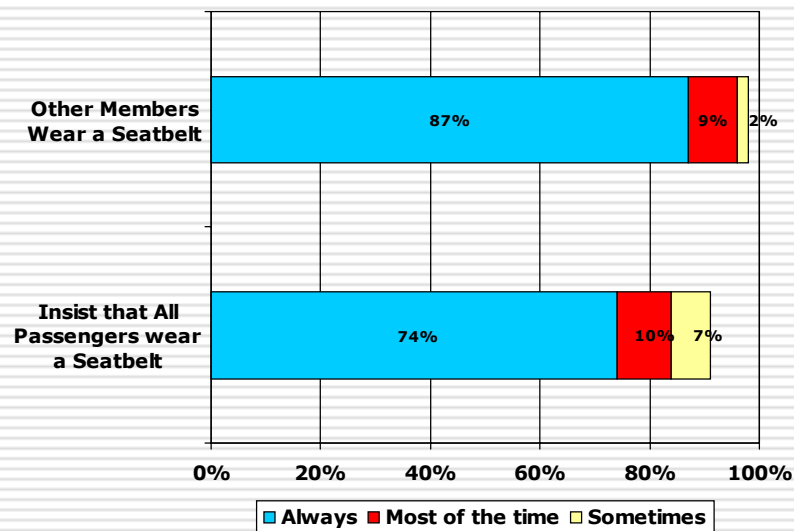
Percentages may not equate to 100% due to the omission of "Don't Know" and "Refused" responses.

Seatbelt Behavior

Self

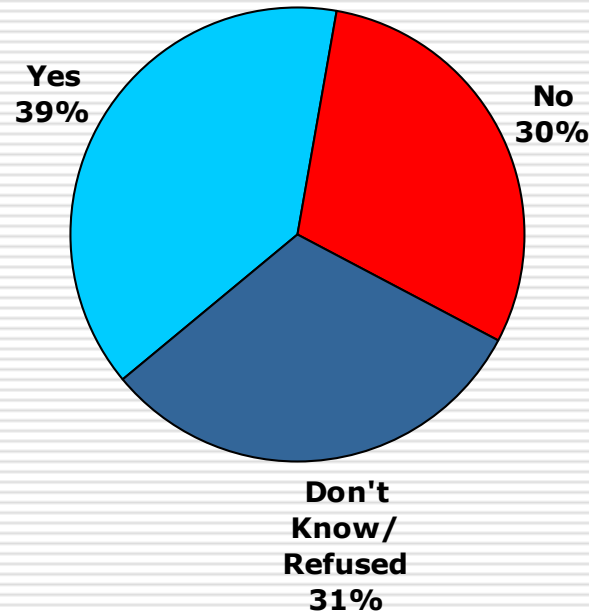


Other People



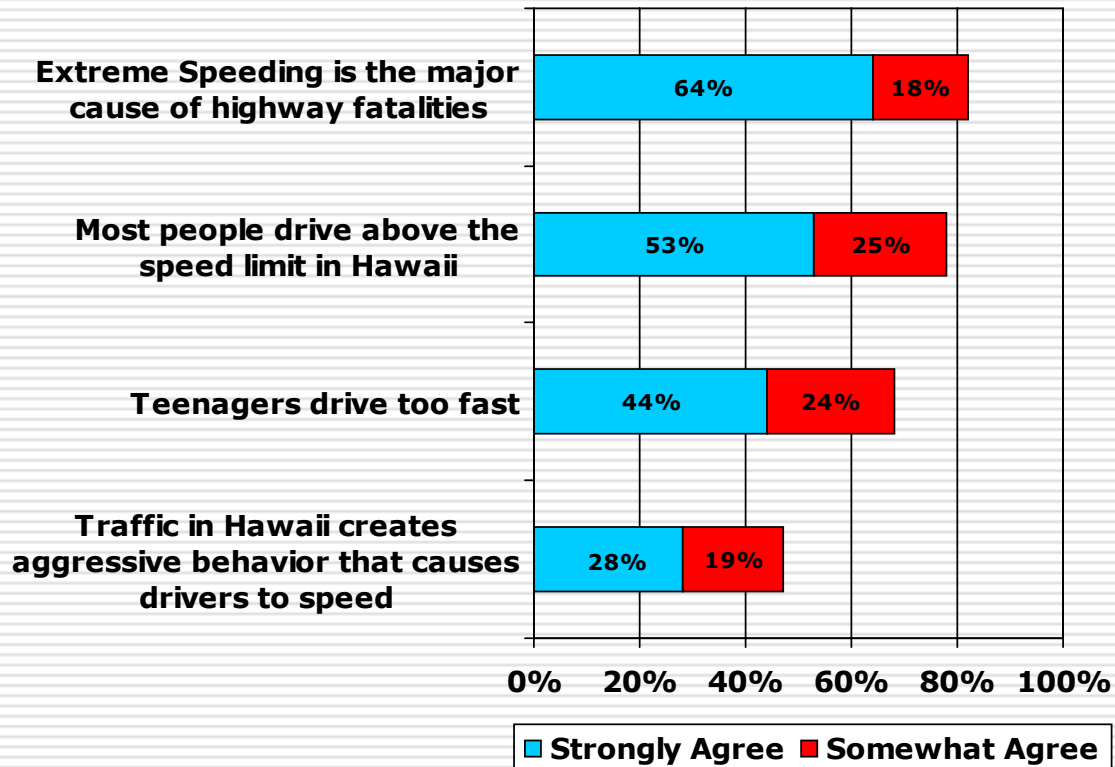
Pedestrian Safety

Feel that Others in Household Over the age of 65 are Safe as Pedestrians



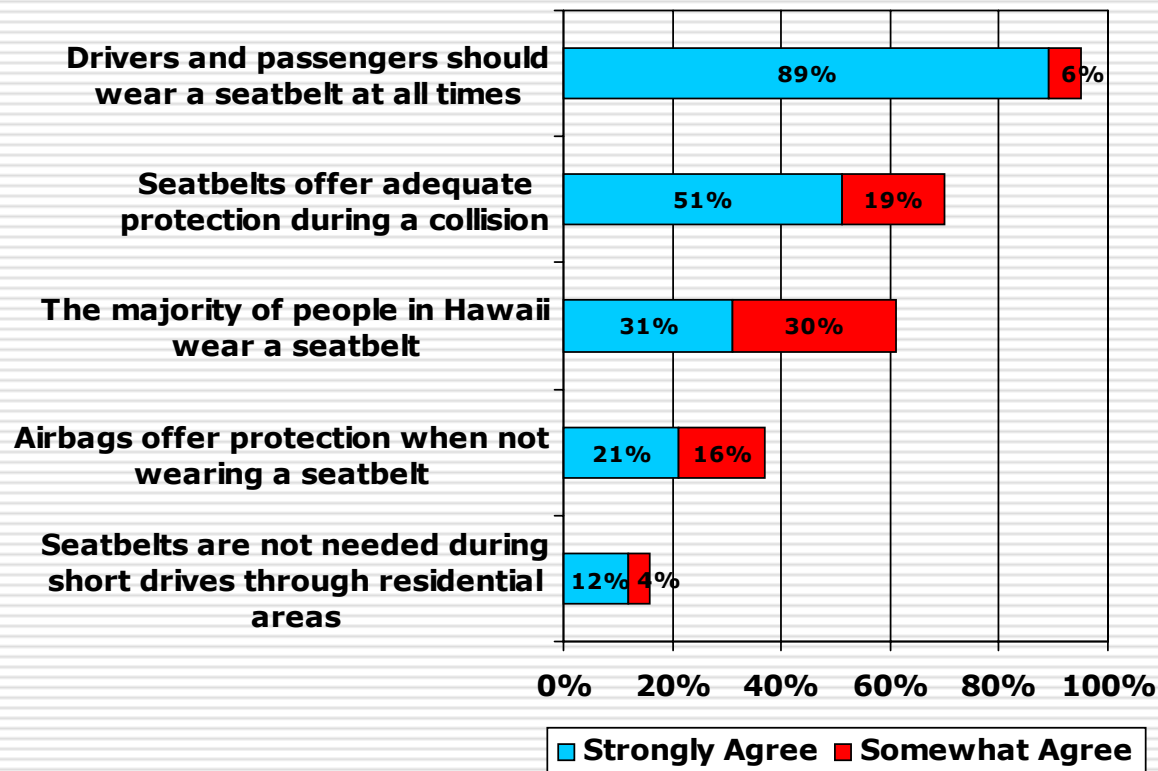
Societal Beliefs Speeding Issues

Levels of Agreement



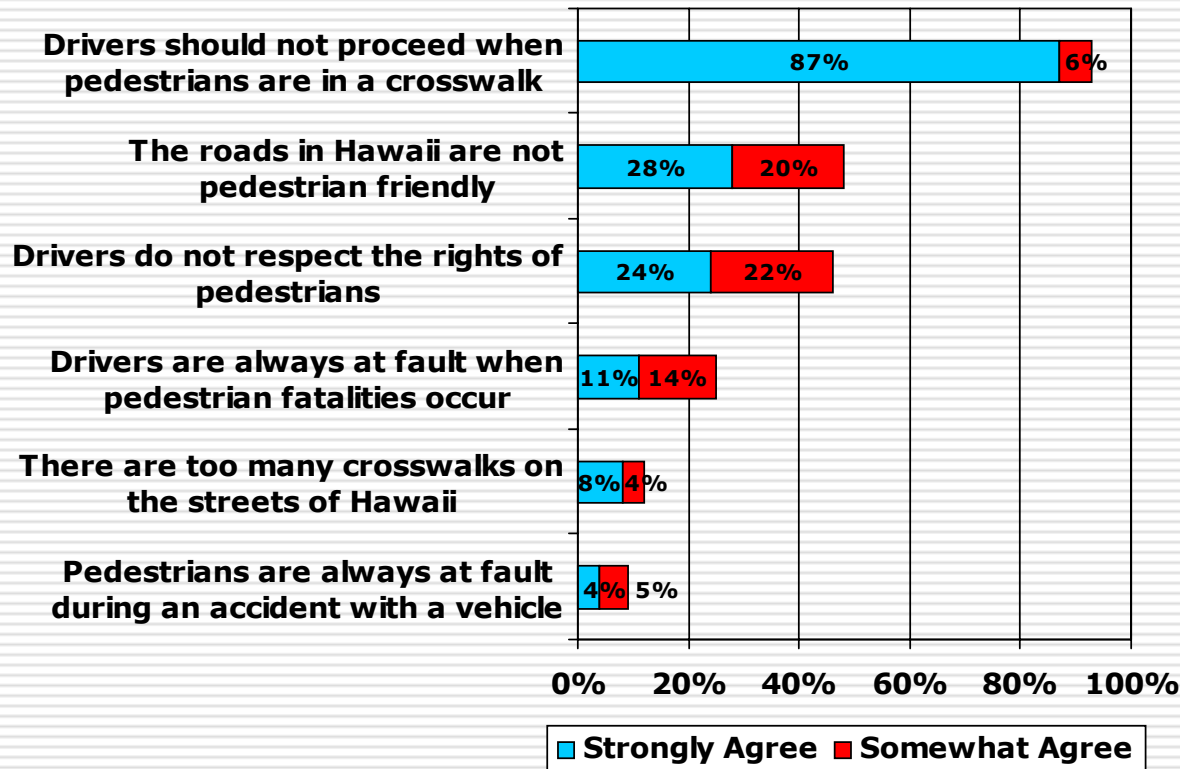
Societal Beliefs Seatbelt Issues

Levels of Agreement



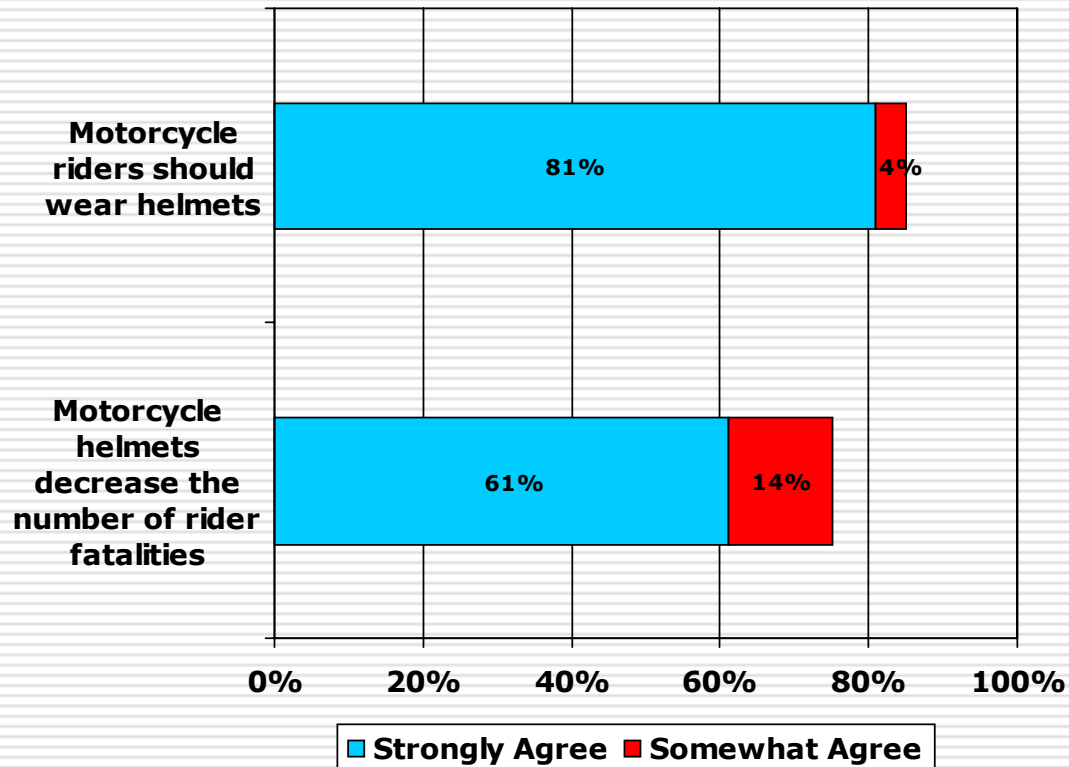
Societal Beliefs Pedestrian Issues

Levels of Agreement



Societal Beliefs Motorcycle Issues

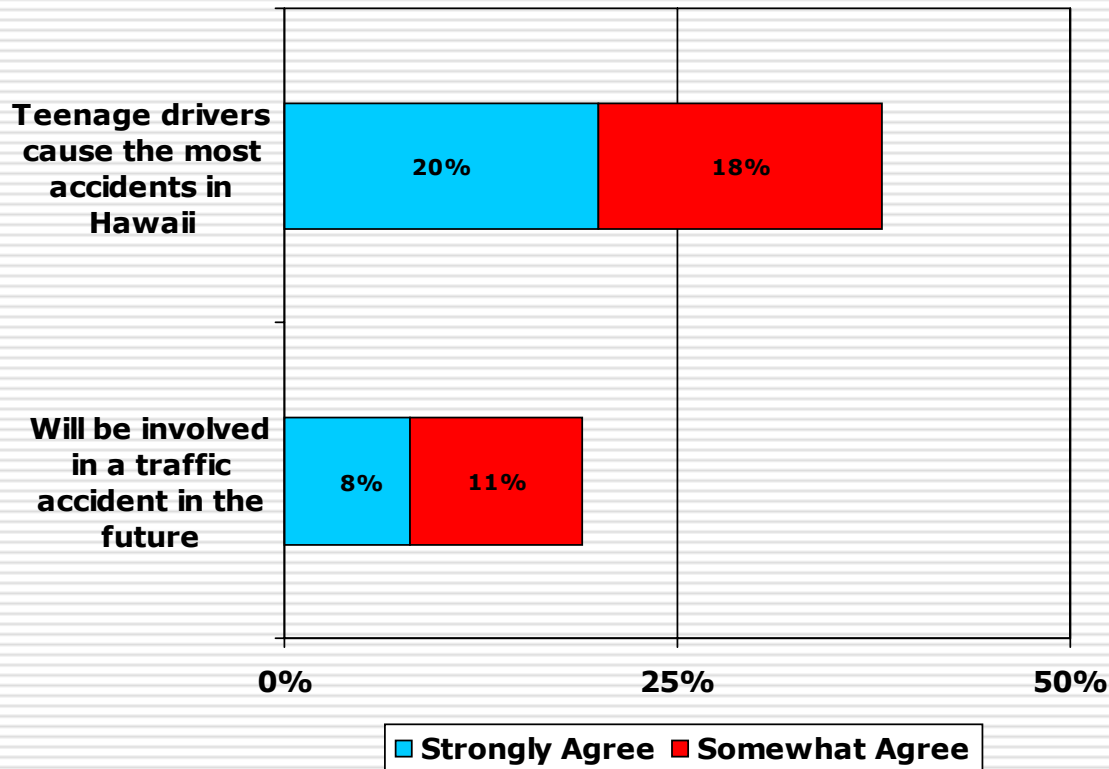
Levels of Agreement



Societal Beliefs

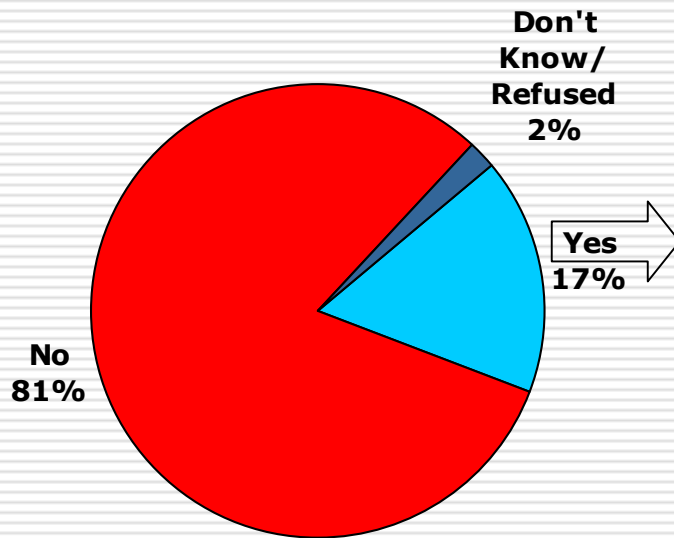
General Issues

Levels of Agreement

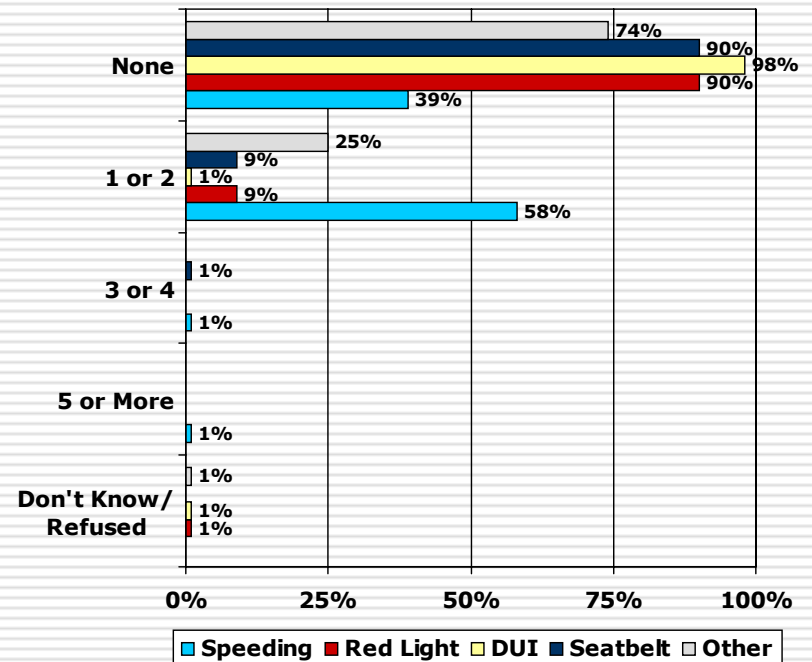


Tickets and Arrests Past Five Years

Received a Ticket or Been Arrested

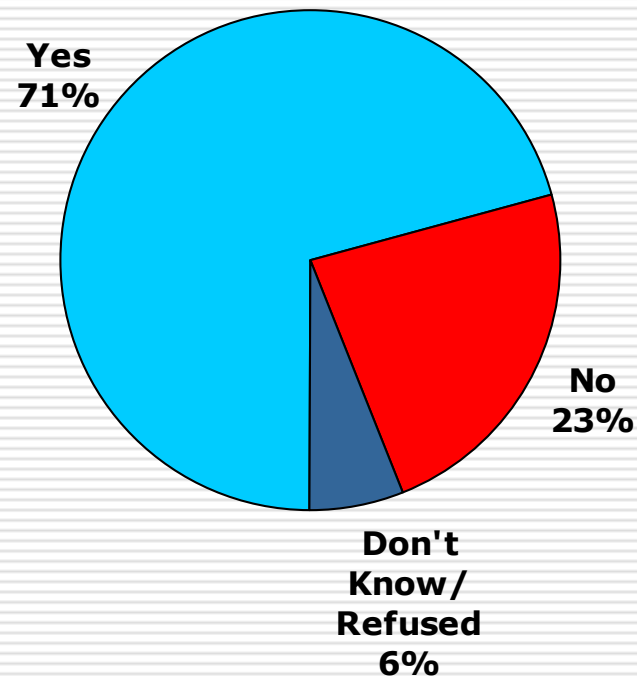


Type of Ticket or Arrest



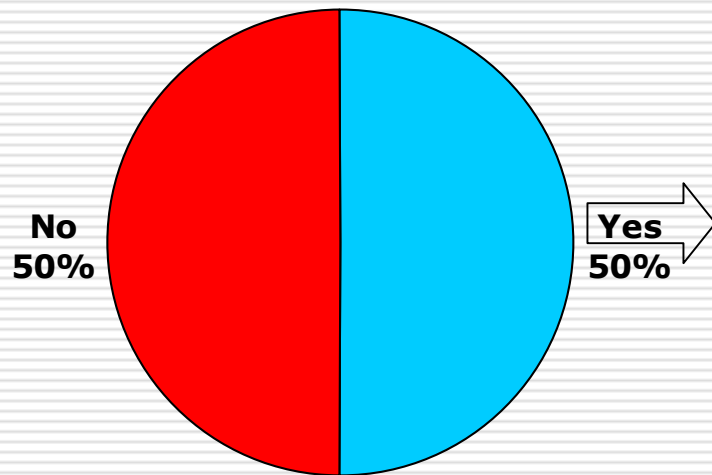
Tickets and Arrests

Possibility of Receiving Tickets or Being Arrested Influences Driving Habits

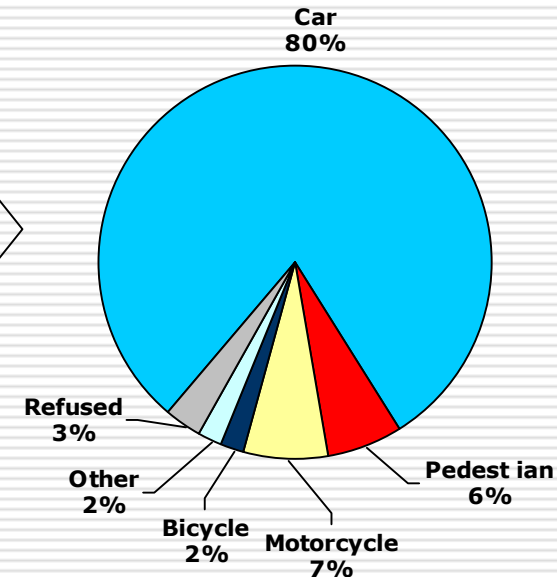


Accidents Involving Other People

Knew Other People Injured in an Accident



Type of Accident

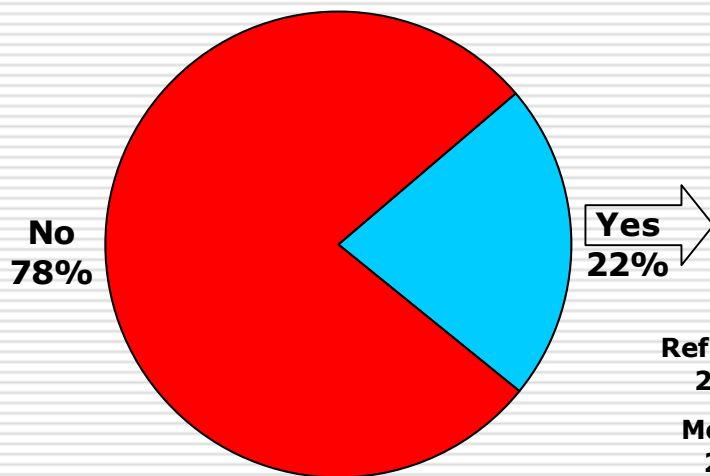


Circumstances

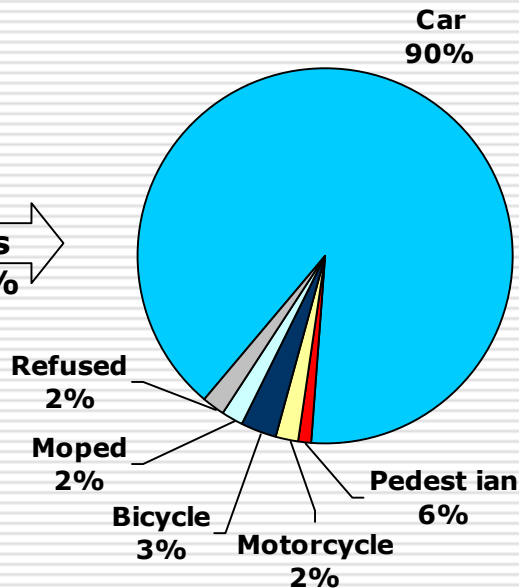
Fatalities	
Yes	24%
No	74
Don't Know/Refused	2
Speeding	
Yes	40%
No	49
Don't Know/Refused	11
Seatbelts	
Yes	51%
No	25
Don't Know/Refused	24
Motorcycle Helmet	
Yes	50%
No	50
Don't Know/Refused	-

Accidents Involving Self

Injured in an Accident



Type of Accident

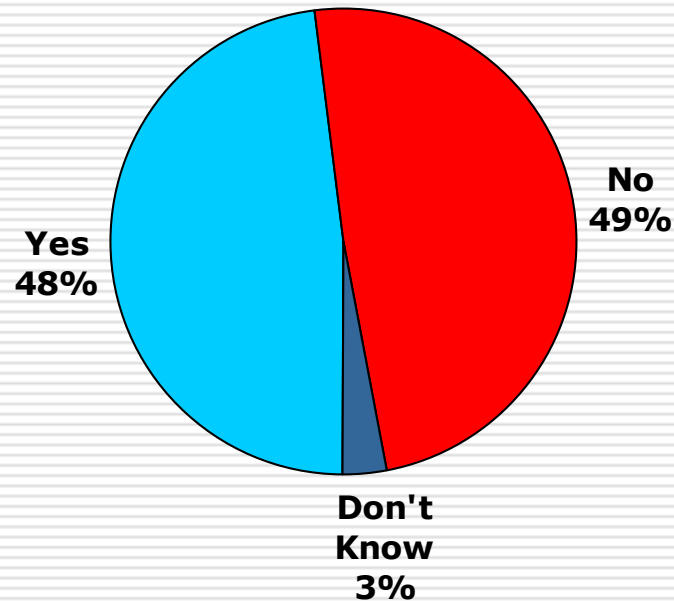


Circumstances

Fatalities	
Yes	4%
No	95
Don't Know/Refused	1
Speeding	
Yes	31%
No	62
Don't Know/Refused	7
Seatbelts	
Yes	78%
No	19
Don't Know/Refused	3
Motorcycle Helmet	
Yes	29%
No	71
Don't Know/Refused	-

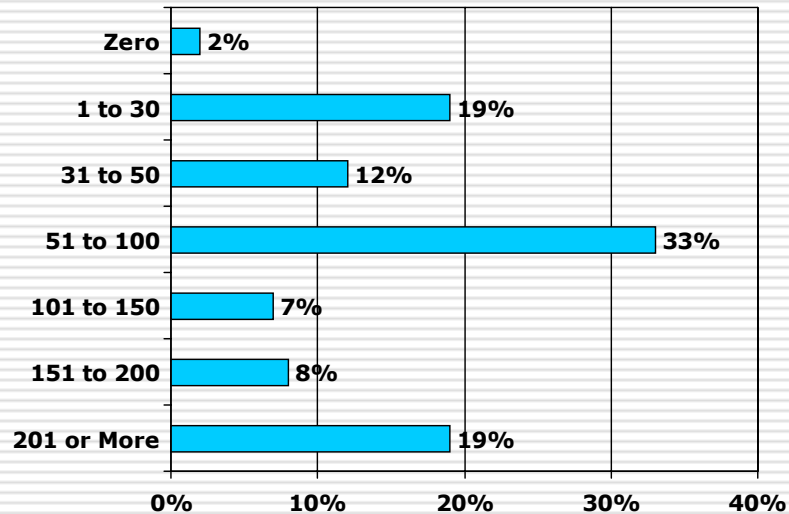
Accidents

Others' or Self-Involved Accidents Changed Behavior

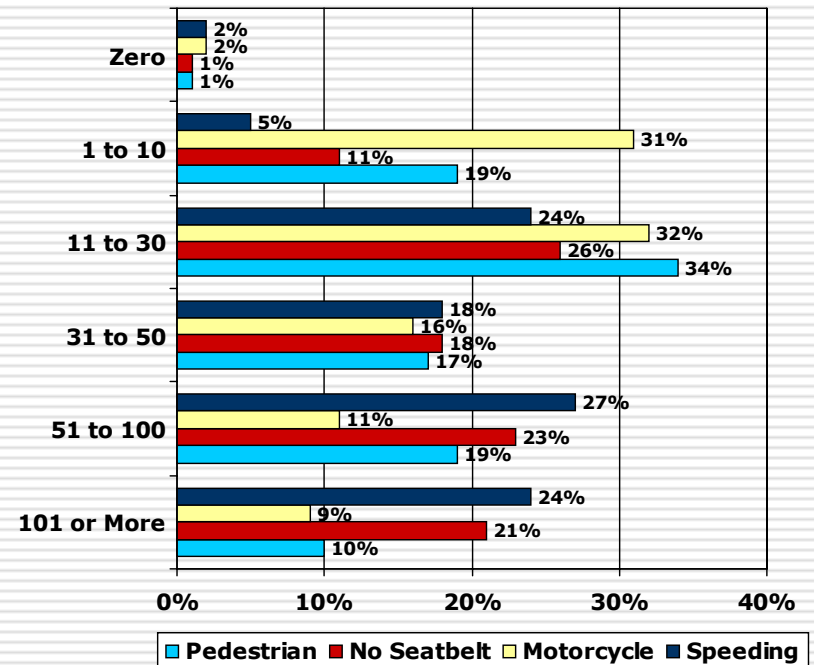


Fatality Awareness

Total Accident Fatalities Each Year in Hawaii

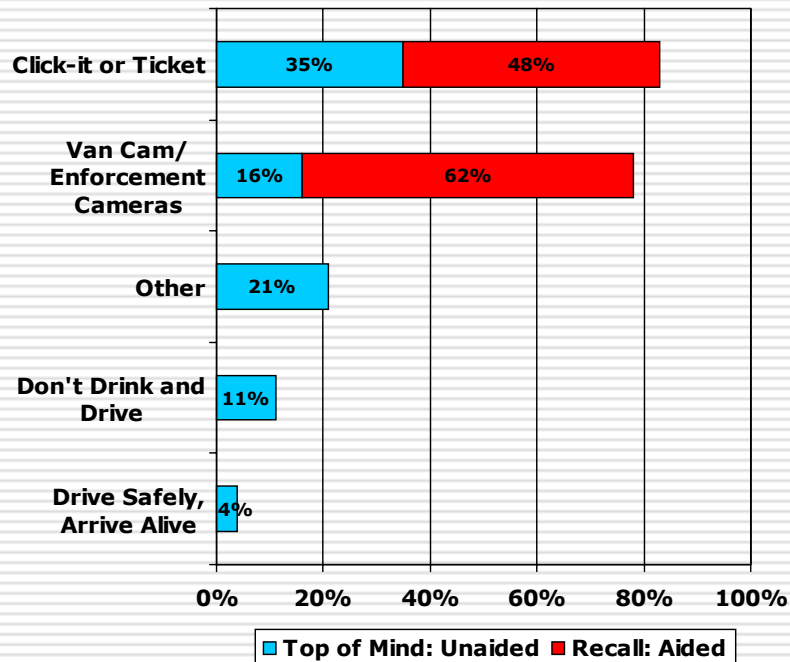


Fatality Types Each Year in Hawaii



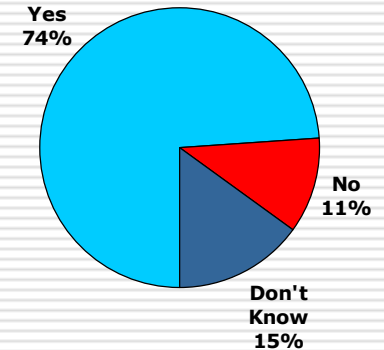
Traffic Safety Program Awareness and Effectiveness

Awareness

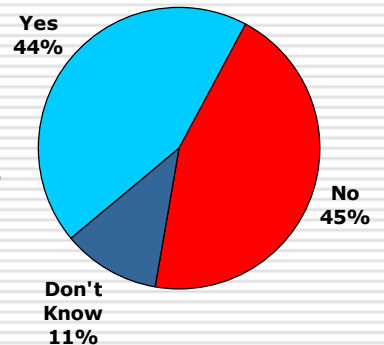


Effectiveness

Click-it or Ticket

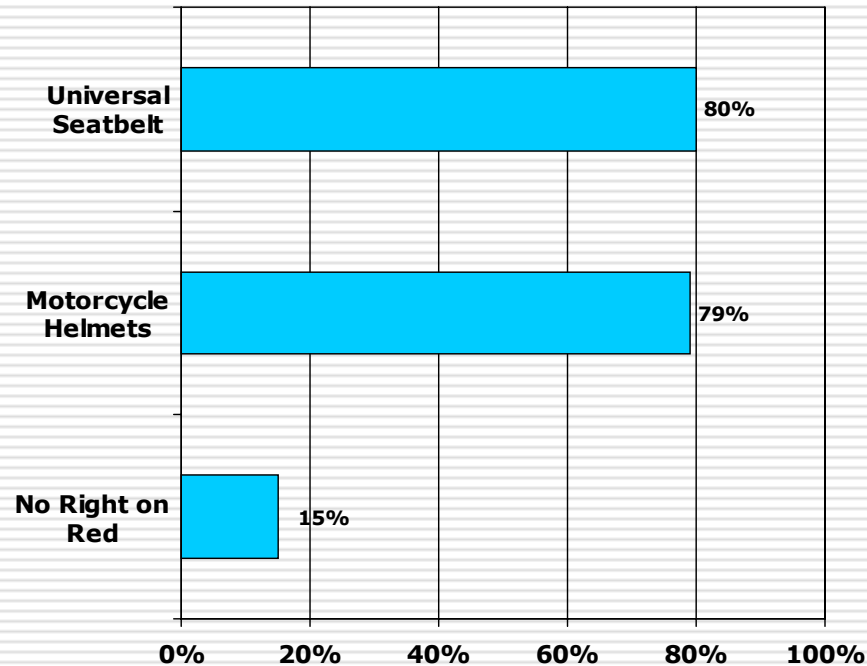


Van Cam/ Enforcement Cameras



Law Proposals

Percent in Favor of Law



Demographics

Gender	
Male	40%
Female	60
Age	
18 to 25	9%
26 to 44	29
45 to 54	24
55 to 65	14
65 or Older	20
Years Lived in Hawaii	
Less than 1	4%
1 to 5	10
6 to 10	7
11 to 20	8
More than 20	23
Lifetime Resident	47

Marital Status	
Single, never married	25%
Married	53
Separated, widowed, or divorced	22
Ethnicity	
Caucasian	36%
Chinese	5
Filipino	8
Hawaiian or Part	13
Japanese	22
Korean	2
Samoan	1
African-American	1
Hispanic	3
Mixed	4
Other	5

Education	
Grade 8 or less	1%
Some High School	3
High School Grad	21
Some College	34
College Grad	26
Some Grad School	3
Graduate or Professional Degree	11
Employment	
Full-Time	53%
Part-Time	6
Full-Time Student	3
Homemaker	4
Retired	29
Unemployed	4

Personal Income	
Less than \$15,000	17%
\$15,000-\$24,999	15
\$25,000-\$34,999	15
\$35,000-\$49,999	18
\$50,000-\$74,999	16
\$75,000-\$99,999	4
\$100,000-\$150,000	3
More than \$150,000	1
Household Income	
Less than \$15,000	6%
\$15,000-\$24,999	6
\$25,000-\$34,999	8
\$35,000-\$49,999	15
\$50,000-\$74,999	18
\$75,000-\$99,999	9
\$100,000-\$150,000	10
More than \$150,000	4

Percentages may not equate to 100% due to the omission of "Don't Know" and "Refused" responses.